1. Manuscripts for publications should be sent to the following address: Sofia 1700, Hristo Botev Students Town, University of National and World Economy, Institute of Intellectual Property and Technology Transfer “Prof. Dr. Borislav Borisov”, Editorial Board of the magazine "Intellectual Property and Business". The electronic address of the magazine is: [m.markova@unwe.bg](mailto:m.markova@unwe.bg)

2. The Editorial Board of the magazine accepts articles, which summarize the results of large scale individual and group scientific studies (the volume should be up to 20 standard pages (1 page = 1800 characters) including figures, summary and references), critical-discussion articles about new concepts and management practices (the volume should be up to 10 standard pages), articles that are by nature short methodological author's developments (the volume should be up to 10 standard pages). The articles should be presented using Microsoft Office Word 2003 for Windows, font Times New Roman, size 12 pt., line spacing 1,5.

3. The first page of the manuscript should contain the following information in the same consecutive order: title, first name and family name of the author (authors), a summary of not more than 300 words, keywords (up to 5), and at least one classification code according to the Classification System as used by the Journal of Economic Literature (JEL). The JEL classification can be found at <http://aeaweb.org/jel/guide>. A footnote on the same sheet should give the academic position, organization (institution) which the author is affiliated with, address for correspondence, telephone and e-mail address. This information is given consistently for each author. Article titles should not contain abbreviations.

On a separate sheet and on an electronic version, the following shall be presented:

- the title, name and surname of the author, written according to the rules of the Transliteration Act (Official Gazette No. 19/2009).

4. It is preferable that the presented text consists of an introduction, explanation of the methodology, description of the results, and a conclusion. Footnotes are not allowed. The presented formulas must be numbered (1), (2) etc. – the numbers should be on the right side of the formulas. If it is necessary, the formulas proofs can be developed on a separate paper sheet, but they are not published. All the graphics and diagrams must be marked as figures, consecutively numbered with Arabic numbers. The title should be under the figure. The tables must be consecutively numbered with Arabic numbers and with titles (above the tables). The source of the data in the table should be indicated under the table.

5. If you make reference to a work without mentioning the author’s name use the model:

When citing a specific text from a foreign publication, indicate the pages: Pavlov (2002, p. 333) claims that ". . . . . . ". Without specifying a specific text, it is only: Pavlov (2002) confirms the thesis of the existence of a connection. . .

When the author's name is not directly mentioned in the text, it is placed in parentheses along with the year of publication: This topic has been already studied (e.g. Krugman at al., 1997). Where reference is made to more than one author in a sentence, they are both cited: Smith (2000) and Born (2002) have both demonstrated that...

If an author has more than one publication on the same topic in different years, than the reference should be cited in chronological order: As suggested by Barney (1991; 1997) ... or Academic study in the nineties (Barney, 1991; 1997) found that ...

If you use several works published by the same author in the same year, differentiate them by adding a lower case letter after the year for each publication: Earlier research by Porter (1990a) found ... but later research carried out again by Porter (1990b) expanded his thesis. In some cases you may make reference to an author’s work, which is cited or summarized in another author’s work (secondary referencing). Than use the model: Research carried out by Brown (2000 cited in Smith, 2004, p.120) found...

The list of reference should appear after the main text without numbering. Sources (publications etc.) are listed in alphabetical order by author’s family name. The sources in Cyrillic to be written to Latin characters according to the rules put down in the Transliteration Act, Official Gazette, №19/2009.

Example: Erhardt, L., 1993. Prosperity for All. Sofia, UI "Economy". (Erhard, L., 1993. Blagodenstvie za vsichki, Sofia, UI "Stopanstvo".)

The sequence of publications by a single author is indicated by adding lowercase letters a, b, c and etc. after the year of the publication.

When compiling the list of cited sources, use the following models (formats):

For books and monographs Porter, M., 1990. The Competitive Advantage of Nations. New York: The Free Press. Post, J., Lawrence, A. and Weber, J., 1999. Business and Society. 9th ed. Irwin/ McGraw – Hill.

For periodicals Farrell, J. and Shapiro, C., 2008. How Strong Are Weak Patents? American Economic Review, 98(4), pp. 1347-1369.

For contributions to collective works Friedman, M., 1991, The Social Responsibility of Business Is to Increase Its Profits, in J. Bower (ed.), The Craft of General Management, Boston: Harvard Business School Publications, 287-296.

For websites The required elements for a reference are: Authorship or Source, Year. Title of web document or web page. [type of medium] Available at: include web site address/URL [Accessed date].

Example: American Economic Association, 2012. JEL Classification Codes Guide, [online] Available at:

6. Make sure that the file on the electronic version and the printout are identical.

7. The manuscripts, which do not correspond to the requirements stated in points 2 – 7, are returned to the authors for revision. The Editorial Board informed the authors of the decision. Each author receives two issues of the corresponding issue of the journal free of charge.

8. The magazine accepts manuscripts that have not been published elsewhere. Acceptance of the article for publication means that the copyright in the manuscript (with the exception of the moral rights under the Law on Copyright and Neighboring Rights) is transferred to the magazine. The article or parts of it may not be published in other publications without the written consent of the Editorial Board.